WIRRAL CHILDREN'S TRUST BOARD - 20th May 2011

LOCAL AREA AGREEMENT 2010/11 - QUARTER 4

1.0 Background

Wirral's Local Area Agreement (LAA) is monitored by the Local Strategic Partnership (LSP). Wirral Children's Trust represents the Children's Block of the LSP and is responsible for the delivery of LAA targets related to children and young people. Quarterly reports related to the LAA targets are presented to the Board for scrutiny.

This report provides an update on progress towards targets, in addition information is provided to supply context to the indicators and to highlight any issues with reporting.

2.0 Reporting at Quarter 4

The Secretary of State for Communities and Local Government wrote to Councils on 13 October 2010 to inform them that under section 109 of the Local Government and Public Involvement in Health act 2007, all designations of local improvement targets in the Local Area Agreement has been revoked with immediate effect. In addition, as part of the budget deficit reduction there will be no payments made for Performance Reward Grants against the 2008-11 LAA targets.

3.0 Recommendations:

3.1 That Wirral Children's Trust Board note the report.

Report Author:

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Contact:

Appendices:

Appendix 1 Local Area Agreement 2010/11 Quarter 4 Position

Report: Wirral's Partnership Local Area Agreement Performance Report 2010/2011

Period: Full Year Report Date: 05/05/2011

Theme: Life chances for children and young people

Direction of Travel Summary

% Pls	No. of Pls	
58.82%	10	Improved by more than 2.5% on previous year's performance
23.53%	4	Deteriorated by more than 2.5% on previous year's performance
11.76%	2	Stayed within +/-2.5% of previous year's performance
5.88%	1	Awaiting data
0.00%	0	Not applicable
100.00%	17	(Note: percentages rounded to 2 decimal places)

Target Summary

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% Pls	No. of PIs	
47.06%	8	Green (within +10/-5% of the target)
0.00%	0	Amber (missed target by between 5% and 10%)
23.53%	4	Red (missed target by more than 10%)
23.53%	4	Over-performing (more than 10% of the target)
5.88%	1	Awaiting data
0.00%	0	Target not set
0.00%	0	Not Applicable
100.00%	17	(Note: percentages rounded to 2 decimal places)

There is currently no data available for the number of First Time Entrants into the Youth Justice System, NI 117. The 2010/11 data is expected to be published in September 2011.

Portfolio	PI no	Title		2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 55	Obesity in primary school age children in Reception	9.50% (Lower is Better)	10.64%	Red	Deteriorated

Context: This year's figure have shown a slight increase in the percentage of children in reception that are overweight (up by 0.3%) and an even greater increase by one percentage in children that are obese from 9.6% to 10.6%. These local figures are above the regional and national average. It is very difficult to explain why there has been an increase this year, particularly when last year we had managed to maintain the obesity levels for reception. However, 97% of Wirral school children were measured in reception and year 6 which is above the regional and national average. Wirral's coverage was the highest for Cheshire and Merseyside Primary Care Trusts and second highest for the North West, therefore due to the excellent participation by children the figures show a true reflection of childhood overweight and obese levels.

Corrective Action: The following actions have progressed since the last report in Q3: • The new provider for the child weight management services has been selected and a Paper prepared for the PCT Informal Board meeting in April. Once the Board has approved the provider this service will be set up to deliver these services till 2013. • The Service level Agreement for the early years physical activity provider has been updated and extended till 2013 • A further days training of the HENRY programme for early years

practitioners will take place in May 2011. The service specification for the breastfeeding support programme has been revised and the programme extended to support 1,400 new mothers annually until 2013.

Portfolio	Pl no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 68	Percentage of referrals to children's social care going on to initial assessment		90%	Blue	Improved

Corrective Action: (Estimate) - This information is collected annual from the CIN census statistical return. The return is to be submitted to the DfE at the end of May. A provisional figure may be supplied at this time.

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 72	Achievement of at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy	57%	58%	Green	Improved

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 73	Achievement at level 4 or above in both English and Maths at Key Stage 2	78%	75%	Green	Unchanged

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 75	Achievement of 5 or more A*- C grades at GCSE or equivalent including English and Maths		58.7%	Green	Improved

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 87	Secondary school persistent absence rate	5.5% (Lower is Better)	3.7%	Blue	Improved

Portfolio	Pl no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 92	Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest		27.6%	Green	Improved

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 93	Progression by 2 levels in English between Key Stage 1 and Key Stage 2	87%	86%	Green	Unchanged

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 94	Progression by 2 levels in Maths between Key Stage 1 and Key Stage 2	82%	85%	Green	Improved

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 99	Looked after children reaching level 4 in English at Key Stage 2	53.1%	52%	Green	Deteriorated

Corrective Action: Performance against target is good. This indicator is subject to large variation due to the small cohort size. Direction of travel will therefore vary accordingly.

Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 100	Looked after children reaching level 4 in maths at Key Stage 2	56.3%	56%	Green	Improved

Portfolio	PI no	Title	2010/2011 Target			Direction of travel
Children's Services & Lifelong Learning	NI 101	Looked after children achieving 5 A*-C GCSEs (or equivalent) at Key Stage 4 (including English and maths)		7.8%	Blue	Improved

Portfolio	PI no	Title	2010/2011 Target			Direction of travel
Children's Services & Lifelong Learning	NI 112	Percentage reduction in the under 18 conception rate	-39% (Lower is Better)	-13.1%	Red	Deteriorated

Context: The most recent data demonstrates that Wirral experienced an under-18 conception rate of 44 (per 1000 15 to 17 year olds) in 2009. This indicates an increase in conceptions from 2008 figures (40 per 1000 15 to 17 year olds) and looks unlikely that Wirral will reach the 50% reduction target when 2010 figures are released next year. Despite Wirral's rate now falling behind that of the North West and the rest of England, an overall downward trend since the 1998 baseline is evident and the area would not be unique in failing to reach the 50% target. Rates within some Wirral wards remain at more than twice the national average and it is within these areas that targeted support for the most vulnerable groups is offered in order to reduce the rate for the area as a whole. The National Teenage Pregnancy Strategy has now come to an end and indications suggest there will be no dedicated strategy post March 2011. Although the commitment to reduce the under-18 conception rate remains at a national level, future responsibility for this will lie at a local level, with locally established targets and strategies. Further direction around teenage pregnancy work is expected from the national sexual health/teenage pregnancy paper due to be released Spring 2011, however, until then, Wirral will continue to implement its local action plan and ensure teenage pregnancy remains a priority area for all local services.

Corrective Action: Wirral's Teenage Pregnancy Steering Group continues to implement and monitor the local strategic action plan and this will be refreshed following national recommendations in 2011/12. Work within teenage pregnancy hotspot areas continues and targeted interventions for the most vulnerable groups include the following: - Teenage Pregnancy Sub-Groups continuing to progress work around the support and prevention agendas - Ongoing monitoring of NHS Wirral Sexual Health Programme and programme refresh submitted for 2011/12 - Teenage Pregnancy Peer Mentoring Programme commissioned January 2011 and due to be rolled out until end of March 2013 - Virtual Baby Education Programme now available to all Wirral secondary schools and community groups - Commissioning of Health Services in Schools additional services (contraception, smoking cessation, mental health) - Ratification and distribution of guidance for Further Education providers to encourage teenage parents to remain in education/training - Review and restructuring of workforce development programme by Sex and Relationships Curriculum and Policy Lead - Evaluation of young father support programme being undertaken by Wirral Brook and consideration for progression of work in 2011/12 - Distribution of Fraser guideline postcards by Wirral Brook, training sessions around confidentiality and safeguarding scheduled for 2011/12 - Continued communication with Teenage Pregnancy Champions group - Investment in sex and relationships education resources from teenage pregnancy budget - Acknowledgement of adolescent domestic violence work within planned EIG allocations, further decisions to be made 2011/12 and expected to impact on teenage parents. Adolescent domestic violence to be included as priority area within Staying Safe refreshed plan for 2011/12 - Healthy Schools Team now taken on You're Welcome agenda and continuing to progress local implementation - Teenage Pregnancy Coordinator continuing to undertake presentations and information sharing with key strategic groups - Family Nurse Partnership now recruited full cohort and plans for expansion to programme through 2011/12.

Portfolio	Pl no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	NI 117	16 to 18 year olds who are not in education, employment or training (NEET)		8.6%	Red	Improved

Corrective Action: There are a number of innovative programmes being commissioned via European Social Funds which focus specifically on the differing needs of the NEET cohort in order to provide an enhanced bespoke, targeted offer. The 14-19 Strategic Partnership with providers is ensuring that 'offer' in Wirral is flexible in its responses. There continues to be a strategic and multi-agency approach to reducing the numbers of young people NEET. This is currently being done by targeted case loading and a NEET case conference group. The group is comprised of Connexions, Local Authority, Work Based Learning and Further Education providers.

Portfolio	PI no	Title	2010/2011 Target			Direction of travel
Children's Services & Lifelong Learning	LOCAL 1400	Number of looked after children	565 (Lower is Better)	686	Red	Deteriorated

Context: (Provisional) - This information is collected annual from the SSDA 903 statistical return. The return is to be submitted to the DfE at the end of May. An actual figure may be supplied at this time.

Corrective Action: The LAC Strategic Change Project is underway with a number of milestones met including the establishment of a LAC Performance Board to improve the monitoring and outcomes for children leaving care. The Safeguarding and Looked After Children Action plan has been developed following the OFSTED Inspection with clear actions and timescales to meet the areas for development but also the areas the inspection identified as good to move those areas to outstanding. The Corporate Parenting Group strategy has been approved and is in place for delivery in 2011/12.

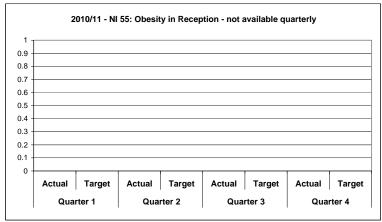
Portfolio	PI no	Title	2010/2011 Target	2010/2011 Actual		Direction of travel
Children's Services & Lifelong Learning	LOCAL 1700a	Participation in and outcomes from youth work: Participation	22%	30.8%	Blue	Improved

LAA Improvement Priority	Life Chances for Children and Young People	
Performance Indicator	NI 55: Obesity in Reception - not available quarterly	•
Sponsor	David Armstrong	
Lead Organisation	CYPD and Health	
Service Area	Children and Young People's Department	

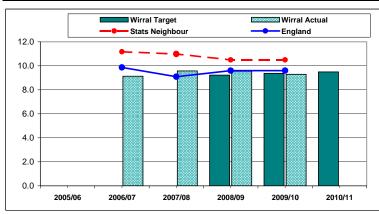
Improvement Direction: Down

Qua	rter 1	Qua	Quarter 2		Quarter 3		rter 4
Actual	Target	Actual	Target	Actual	Target	Actual	Target
-	-	-	-	-	-	-	-

Context		



	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11
Wirral Target	-	-	-	9.2	9.4	9.5
Wirral Actual	-	9.1	9.6	9.6	9.3	
Stats Neighbour	-	11.2	11.0	10.5	10.5	
England	-	9.9	9.1	9.6	9.6	





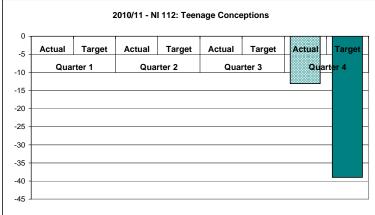
•The measurement programme for 2010/11 commenced in January 2011and Reception and year 6 school children will be measured through to June. In addition this year, all schools have been provided with lesson plans and resources to disseminate to those children measured and to encourage the schools and pupils to take part in a Wirral school pedometer challenge. Q3 = The Coalition Government has approved the continuation of the National Child Measurement Programme and we await for the publication of the Obesity paper in the New Year to identify further priorities for the Government. Older = The measurement of children in reception Year and Year 6 was completed and the data sent to Public Health were it was 'cleaned' and uploaded onto the NCMP tool and sent to the Department of Health before the September deadline. The final report will be produced by the Department of Health in December 2010. The following actions have progressed since the last report in Q3: • The new provider for the child weight management services has been selected and a Paper prepared for the PCT Informal Board meeting in April. Once the Board has approved the provider this service will be set up to deliver these services till 2013. • The Service level Agreement for the early years physical activity provider has been updated and extended till 2013. • A further day's tra

LAA Improvement Priority	Reduction in Teenage Conceptions	
Performance Indicator	NI 112: Teenage Conceptions	•
Sponsor	Julia Hassall	
Lead Organisation	Children's Social Care	
Service Area	Children and Young People's Department	

Improvement Direction:

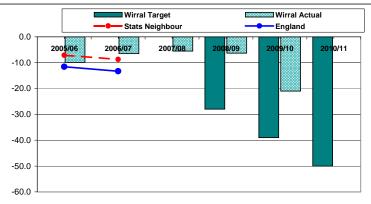
		Quarter 2		Quarter 3		rter 4
Actual Targ	et Actual	Target	Actual	Target	Actual	Target
	_	_	_	-	-13.1	-39

Context		



Target	Q		Q
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	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11
Wirral Target	-	-	-	-28.0	-39.0	-50.0
Wirral Actual	-9.9	-6.5	-5.5	-6.3	-21.0	
Stats Neighbour	-7.1	-8.7	-	-	-	
England	-11.6	-13.3	-	-	-	



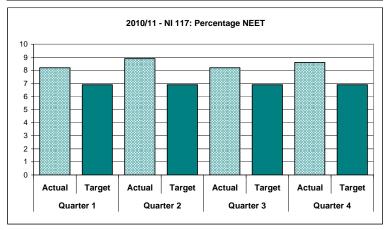


Wirral's Teenage Pregnancy Steering Group continues to implement and monitor the local strategic action plan and this will be refreshed following national recommendations in 2011/12. Work within teenage pregnancy hotspot areas continues and targeted interventions for the most vulnerable groups include the following: - Teenage Pregnancy Sub-Groups continuing to progress work around the support and prevention agendas - Ongoing monitoring of NHS Wirral Sexual Health Programme and programme refresh submitted for 2011/12 - Teenage Pregnancy Peer Mentoring Programme commissioned January 2011 and due to be rolled out until end of March 2013 - Virtual Baby Education Programme now available to all Wirral secondary schools and community groups - Commissioning of Health Services in Schools additional services (contraception, smoking cessation, mental health) - Ratification and distribution of guidance for Further Education providers to encourage teenage parents to remain in education/training -Review and restructuring of workforce development programme by Sex and Relationships Curriculum and Policy Lead - Evaluation of young father support programme being undertaken by Wirral Brook and consideration for progression of work in 2011/12 - Distribution of Fraser guideline postcards by Wirral Brook, training sessions around confiden

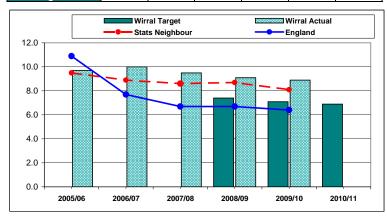
LAA Improvement Priority	Reduction in the numbers of NEETs	
Performance Indicator	NI 117: Percentage NEET	•
Sponsor	Sheila Lynch	
Lead Organisation	Connexions	
Service Area	Children and Young People's Department	

Improvement Direction: Up

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Quarter 1 Quarter 2		Quarter 3		Quarter 4					
Actual	Target	Actual	Target	Actual	Target	Actual	Target		
8.2	6.9	8.9	6.9	8.2	6.9	8.6	6.9		



	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11
Wirral Target	-	-	-	7.4	7.1	6.9
Wirral Actual	9.7	10.0	9.5	9.1	8.9	
Stats Neighbour	9.5	8.9	8.6	8.7	8.1	
England	10.9	7.7	6.7	6.7	6.4	



Context

There are a number of innovative programmes being commissioned via European Social Funds which focus specifically on the differing needs of the NEET cohort in order to provide an enhanced bespoke, targeted offer. The 14-19 Strategic Partnership with providers is ensuring that 'offer' in Wirral is flexible in its responses. Analysis of the NEET group has also taken place to inform targeted intervention across the partnership. There is an ongoing trend in the reduction of this indicator year on year, but there are many challenges ahead to achieving the target of 6.9% therefore a revised year end forecast of 8% has been set.

Position Statement RAG

Quarter One

Poo

A range of initiatives through the Tiger Group are on going. Connexions and Jobcentre Plus advisers are working together to support 18 year olds into an opportunity that best meets their needs.

Quarter Two

Rec

There is targeting of intervention and support via the NEET TIGER Team and Connexions tracking. Discussions are taking place within the 14-19 Strategic Partnership and wit providers to ensure that 'offer' in Wirral is flexible in its responses. Forensic analysis of the NEET group is taking place to inform targeted intervention across the partnership.

Quarter Three

Red

There are a number of innovative programmes being commissioned via European Social Funds which focus specifically on the differing needs of the NEET cohort in order to provide an enhanced bespoke, targeted offer. The 14-19 Strategic Partnership with providers is ensuring that 'offer' in Wirral is flexible in its responses. Analysis of the NEET group has also taken place to inform targeted intervention across the partnership. There is an ongoing trend in the reduction of this indicator year on year, but there are many challenges ahead to achieving the target of 6.9% therefore a revised year end forecast of 8% has been set.

Quarter Four

Red

There are a number of innovative programmes being commissioned via European Social Funds which focus specifically on the differing needs of the NEET cohort in order to provide an enhanced bespoke, targeted offer. The 14-19 Strategic Partnership with providers is ensuring that 'offer' in Wirral is flexible in its responses. There continues to be a strategic and multi-agency approach to reducing the numbers of young people NEET. This is currently being done by targeted case loading and a NEET case conference group. The group is comprised of Connexions, Local Authority, Work Based Learning and Further Education providers.

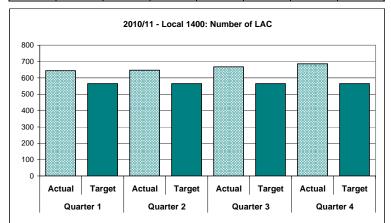
LAA Improvement Priority	Safely Reducing the Number of Children Looked After	er
Performance Indicator	Local 1400: Number of LAC	•
Sponsor	Julia Hassall	
Lead Organisation	Children's Social Care	
Service Area	Children and Young People's Department	

Improvement Direction: Down

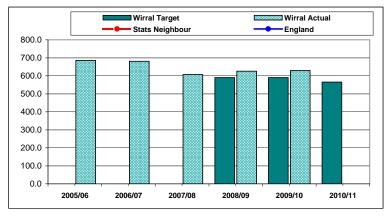
improvement birection. Bown							
Quarter 1 Quarter 2		Quarter 3		Quarter 4			
Actual	Target	Actual	Target	Actual	Target	Actual	Target
644	565	647	565	668	565	686	565

Context

A thorough profiling of the Looked After Children population is taking place to enable more targeted interventions. A number of strategies, underpinned by the new Fieldwork structure, are available to ensure that children's plans do not drift, and that more children achieve permanence through Adoption, Special Guardianship or by returning home. Each District Team is tightly overseeing the plans for children to safely leave care; this is monitored by Senior Managers, and plans to overcome barriers to achieving this outcome are in place. The refreshed Looked After Children Review project submitted to the strategic change program will also impact on this indicator.



_	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11
Wirral Target	•	•	•	590.0	590.0	565.0
Wirral Actual	685.0	681.0	607.0	626.0	629.0	
Stats Neighbour	-	-	-	-	-	
England	-	-	-	-	-	



Position Statement RAG

Quarter One

Dod

Specific action to reduce the trajectory includes focused preventative activity; specifically multi-systemic therapy, increased family group conferencing capacity and refocusing the work of the Adolescent Crisis Team. The focus on improving permanence planning for children who cannot return home is strengthened by the recruitment to new management posts in the revised Social Care Branch structure.

Quarter Two

Rea

A thorough profiling of the Looked After Children population is to take place to enable more targeted interventions. The refreshed Looked After Children Review project submitted to the strategic change program will also impact on this indicator.

Quarter Three

Re

A thorough profiling of the Looked After Children population is taking place to enable more targeted interventions. A number of strategies, underpinned by the new Fieldwork structure, are available to ensure that children's plans do not drift, and that more children achieve permanence through Adoption, Special Guardianship or by returning home. Each District Team is tightly overseeing the plans for children to safely leave care; this is monitored by Senior Managers, and plans to overcome barriers to achieving this outcome are in place. The refreshed Looked After Children Review project submitted to the strategic change program will also impact on this indicator.

Quarter Foul

Red

The LAC Strategic Change Project is underway with a number of milestones met including the establishment of a LAC Performance Board to improve the monitoring and outcomes for children leaving care. The Safeguarding and Looked After Children Action plan has been developed following the OFSTED Inspection with clear actions and timescales to meet the areas for development but also the areas the inspection identified as good to move those areas to outstanding. The Corporate Parenting Group strategy has been approved and is in place for delivery in 2011/12.